

Lisa Miele

2278 Hunterbrook Road

Yorktown Heights, NY 10598

(914) 245-3694

"... You made my daughter look so beautiful on her Wedding Day. Guests told me that 'I had the most beautiful skin' and '... I must have been wearing sunblock since the age of three!'"

Carol Abel
Mother of the Bride

"I wanted to say thank you for making me feel like the most beautiful bride on this planet. Your creativity, expertise, patience, and artistry was irreplaceable on the most significant day in my life."

Alison Zarin
Bride

"...My whole wedding day feels like a magical experience and you were one of the 1st people who helped get it off to a great start! You truly are an artist and your attention to detail is amazing. You were such a pleasure to work with that my mother wants to adopt you."

Jennifer Feeney
Bride

"I want to thank you again for making us all look and feel so beautiful for Lisa's wedding."

"... Despite adverse conditions, you managed to maintain your cool and helped to keep all of us calm. I knew when I met you that you were not only a fabulous make-up artist, but a special and wonderful person, too!"

Carol Buchwald
Mother of the Bride

Esthetics Professional

HIGHLY QUALIFIED, CREATIVE individual with more than 19 years' experience in the beauty industry. Successful track record in consistently establishing instant rapport with clients, by turning their wants and needs, into a finished product that they are happy with.

Qualified By

- ◆ Top notch experience helping individuals look and feel their best in preparation for both special occasions and photography.
- ◆ Expertise in helping client achieve great skin through facials, resulting in flawless skin and heightened self confidence.
- ◆ Strong artistic and esthetic sense in make-up fashion, color, and design.
- ◆ Exceptional interpersonal skills; able to work effectively with individuals on all levels.
- ◆ Demonstrated ability to develop and maintain sound relationships with customers and anticipate their needs.

New York State Licensed Esthetician and Make-Up Artist

Certified In:

- | | |
|--|---|
| ✓ Effective Skin Analysis | ✓ European Skin Care Techniques |
| ✓ Chinese Acupressure | ✓ Speed Waxing Techniques |
| ✓ Sun Damaged and Aging Skin | ✓ Successful Acne Treatments |
| ✓ Hydroxy Acids and Exfoliation Treatments | ✓ Treatment Solutions for Rosacea and Sensitized Skin |

Value Offered

- ◆ A thorough perfectionist, totally prepared for unique challenges.
- ◆ Ability to become integral part of a bride's wedding day; helping her achieve a timeless look through expert makeup application.
- ◆ Skillful in making physical change and improvement through eyebrow shaping resulting in a happier client with enhanced self-image.
- ◆ Solid retail experience in providing clientele with world-class service and the confidence that they will look wonderful wearing their new purchases.
- ◆ Proven ability to effectively utilize acupressure and/or European facial massage techniques to relax and de-stress client.

Selected Achievements

- ✧ **Recognized for outstanding expertise and professionalism;** selected as the only esthetician, employed by Laura Mercier to do facial events at upscale locations in Westchester and Southern Connecticut.
- ✧ **Credited with developing promotional events** that have **resulted in unprecedented daily revenues** and have been replicated on the corporate level.

Lisa Miele

Page 2

Professional Experience

July 2003 -
Present

LISA MIELE ESTHETICS, Yorktown Heights, NY

Owner / Operator for highly acclaimed home spa in Northern Westchester

- ◆ Through word-of-mouth and personal referrals, have built a reputation among both professional women and stay-at-home moms for delivering excellence in a full range of personal beauty services including: **FACIALS, BODY TREATMENTS, SUPERFLOUS HAIR REMOVAL; SKIN ANALYSIS**
- ◆ Provide make-up artistry for wedding parties of up to seven.
- ◆ Sell and deliver service packages ranging from \$60 to \$700.
- ◆ Recognized for optimizing make-up for both photographic sessions and special occasions.

2001 -
Present

LAURA MERCIER, Westchester and Southern Connecticut

Esthetician and Freelance Make-Up Artist

- ◆ Represented company at industry-related events.
- ◆ Provided make-up applications, brow shaping, and skin care and facial events.
- ◆ Provided consultative assistance to customers in the selection and purchase of appropriate products for individual client needs.

1998 -
2001

BOBBI BROWN-NEIMAN MARCUS, White Plains, NY

Resident Make-Up Artist

- ◆ Performed make-up applications.
- ◆ Represented company at industry-related events.
- ◆ Consultatively sold product line, *consistently peaking sales*.

1996 -
1998

CLINIQUE - SAKS FIFTH AVENUE, Stamford, CT

Line Manager / Make-Up Artist

- ◆ Monitored inventory and maintained optimum stock levels.
- ◆ Provided skin care and product education in motivating customers to purchase items from the product line.
- ◆ Conceptualized, orchestrated, and initiated two separate "on-site" promotions leading to the corporate-level replication of Clinique's prototype "Clinique On Call" program which consistently generated unprecedented daily sales volume.
- ◆ Delivered impressive 12% sales growth during first year.

1991 -
1996

CLINIQUE - WESTCHESTER and SOUTHERN CONNECTICUT

Associate Consultant

- ◆ Educated clients through demonstration and system selling.
- ◆ Maintained Clinique's image through effective customer relations.
- ◆ Built strong customer base and customer loyalty through development of effective personal connections.

1982 -
1991

MAINLY FACES, LTD., Yonkers, NY

Owner and Operator

- ◆ Designed and created cosmetics business by selecting and purchasing produces from diversified base of manufacturers.
- ◆ Conducted business through home parties.

1981 -
1982

PRESCRIPTIVES - BLOOMINGDALES, White Plains, NY

Cosmetic Consultant

- ◆ Played key role in launching new product line, surpassing sales expectations.

Education

THE INTERNATIONAL DERMAL INSTITUTE POSTGRADUATE SCHOOL OF SKIN CARE AND BODY THERAPY, New York, NY

CAPRI COSMETOLOGY LEARNING CENTER, Nanuet, NY

- ◆ 600 hours of theory and practical application of facials, cosmetic hair removal and body treatments.

PARSONS SCHOOL OF DESIGN, New York, NY

Advanced Make-Up Techniques

TOP MODEL, INC., New York, NY

Introduction to Make-Up

FASHION INSTITUTE OF TECHNOLOGY, New York, NY

Associate of Applied Science: Fashion Buying and Merchandising